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ABSTRACT

This paper compares the effects of desegregation on black achievement with the effects of other factors in the process of school learning that have recently been synthesized. The first section of the paper discusses techniques and guidelines for research synthesis, including meta-analysis. The second section presents a summary of the statistical analyses of research reviews of the 1970s and a collection of meta-analyses of the 1980s, which reveal the consistently potent productivity factors in school learning and which further illustrate techniques for research synthesis. The third section assesses selection criteria for studies of school desegregation and achievement and compares the effects of desegregation -- as revealed by three recent meta analyses -- with the effects of the educational productivity factors. It is concluded that the amount and quality of instruction, constructive classroom morale, stimulation in the home environment, and other such productivity factors are more effective in increasing black achievement than is school desegregation. (CMG)

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Desegregation and Educational Productivity

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Paper submitted as one of a collection from the National Institute of Education Panel on the Effects of School

Desegregation

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The purpose of the present paper is to analyze research on the impact of school desegregation on academic achievement. More specifically, the particular emphasis of this paper is the comparison of the effects of desegregation with those of other factors in the process of school learning that have been recently synthesized.

The paper is divided into three sections. The remainder of this first section discusses techniques and guidelines for research synthesis including meta-analysis. The second section presents a summary of the statistical analyses of research reviews of the 1970's and a collection of meta-analyses of the 1980's, which reveal the consistently potent productivity factors in school learning and which further illustrate techniques and guidelines for research synthesis. The third section assesses selection criteria for studies of school desegregation and achievement, and compares the effects of desegregation-as revealed by three recent meta-analyses--with the effects of the educational-productivity factors.

Research Synthesis

The present is an extraordinary time in the history of education because research syntheses are demonstrating the consistency of educational effects and are helping to put teaching and other determinants of learning on a sound scientific basis. Research synthesis is an attempt to apply scientific techniques and standards explicitly to the evaluation and summarization of research; it not only



provides detailed, replicable rationales and descriptions of literature searches, selection of studies, metrics of study effects, statistical procedures, and overall results as well as those that call for exception with respect to context or subjects by objective statistical criteria (Glass, 1977; Cooper & Rosenthal, 1980; Jackson, 1980; Walberg & Haertel, 1980; Glass, McGaw, & Smith, 1981; and Light & Pillemer, 1982). Qualitative insights may be usefully combined with quantitative synthesis (Light & Pillemer, 1982); and quantitative results from multiple reviews and syntheses of the same or different topics may be compiled and compared to estimate their relative magnitudes and consistencies (Walberg, 1982).

Research synthesis is not merely statistical analysis of studies. Jackson (1980) discusses six tasks comprising an integrative review or research synthesis: specifying the questions or hypotheses for investigation; selecting or sampling the studies for synthesis; coding or representing the characteristics of the primary studies; analyzing, or meta-analyzing (Glass, 1977) or statistically synthesizing the study effects; interpreting the results; and reporting the findings.

Although these tasks seem obviously necessary to encourage replication of reviews, Jackson found only 12 out of 87 recent reviews in prominent educational, psychological, and sociological journals that provided even



a cursory statement of methods. The basic idea behind much good advice in Jackson's paper is that the methods of review and synthesis should be explicit to enable other investigators to attempt to replicate the synthesis.

Explicit methods concerning quantitative synthesis, however, inevitably call for statistics, and two are most often employed—the vote count or box score, and the effect size (Glass, 1977). The vote count is easiest to calculate and explain to those who are unaccustomed to thinking statistically; it is simply the number of percentage of all studies that are positive, for example, in which the experimental exceeded control groups or the independent variable correlated positively with the dependent variable.

The effect size is the difference between the means of the experimental and control groups divided by the control group standard deviation; it measures the average superiority (or, inferiority, if negative) of the experimental relative to the control groups (for cases in which these statistics are unreported, Glass (1977) provides a number of alternate estimation formulas). If education had uniform ratio variables such as time and money as in economics or physical measures in natural sciences such as meters and kilograms, effect sizes would be unnecessary; it could be said, for example, that the experimental groups grew .42 comprehension units in reading history on average, and the control group grew .22 units without crude post hoc standardization for comparability required in meta-analysis.

Effect sizes permit a rough calibration of comparisons



across tests, contexts, subjects, and other characteristics of studies. The estimates, however, are affected by the variances in the groups, the reliabilities of the outcomes, the match of curriculum with outcome measures, and a host of other other factors, whose influences, in some cases, can be estimated specifically or generally. Although effect sizes are subject to distortions, many of which may counterbalance one another, they are the only means of comparing the size of effects in primary research that employs various outcome measures on non-uniform groups. They are likely to be necessary until an advanced theory and science of educational measurement develops ratio measures that are directly comparable across studies and populations.

Generalizability

The generality of the results of the synthesis can be divided into questions of extrapolation and interpolation:

Do the synthesized results generalize to other populations and conditions, particularly to those that have not been studied or for whom the results are unpublished? And, do the results generalize across populations and conditions for which results are available? Extrapolation may be invalid beyond published studies because journal editors favor positive, significant studies. Smith (1980) estimates from several syntheses that mean effect sizes in unpublished work, mainly doctoral dissertations, are occasionaly larger but average about a third smaller than those in published studies.



Rosenthal (1980), on the other hand, shows that, given the great statistical significance of collections published studies, the probability of null effects being established by unpublished studies is minimal. Furthermore, both the low reliability of educational measures and low curricular validity (correspondance of what is taught and what is tested on outcome measures) diminish the estimates of relations between educational means and ends. Less than optimal reliability and validity, which leads to underestimates of effects, probably more than compensate for publication bias; but more empirical and analytic work is needed on these factors to determine their general and specific influences on synthesis results.

Interpolation

The interpolation problem can be readily solved by additional calculations. The most obvious questions in quantitative synthesis concern the overall percentage of week ive results and their average magnitude. But the next questions should concern the consistency and magnitude of results across student and teacher characteristics, educational treatments and conditions, subject matters, study outcomes, and validity factors in the studies. These questions can be answered by calculating separate results for classifications or cross-classifications of effects.

The results may be compared by objective statistical tests (such as T, F, and regression weights in general linear models). They permit conclusions on such matters as



the overall effectiveness of treatments as well as their differential effectiveness on categories of students in various conditions on different outcomes. Notwithstanding the frequent claims by reviewers for differential effects on the basis of results of a few selected studies, most research syntheses yield results that are robust and roughly consistent across such categories. Such robustness is scientifically valuable because it indicates parsimonious, law-like findings; it is also educationally valuable because educators can apply robust findings more confidently and efficiently rather than using complicated, expensive procedures, tailor-made on unproven assumptions to special cases.

A number of useful methodological writings are available. Glass (1977) provides a concise introduction to statistical methods; and Glass, McGaw, and Smirh's (1981) book presents a comprehensive treatment. Jackson (1980) and Cooper (1982) discuss tasks and criteria for integrative reviews and research syntheses. Light and Pillemer (1982) decribe methods for combining quantitative and qualitative methods. Walberg and Haertel (1980) present a collection of eight methodological papers by Cahen, Cooper, Hedges, Light, Rosenthal, Smith and others and thirty-five substantive papers mostly on educational topics. In forthcoming work, Larry Hedges of the University of Chicago and Barry McGaw of Murdoch University (Australia) offer firmer statistical and psychometric footings for quantitative synthesis. Important



guidelines for research synthesis that may be found in these works are further discussed and illustrated in the remaining sections.

<u>Educational Productivity Factors</u> <u>A Review of Reviews of Teaching Effects</u>

The year 1980 marked a transitional period when investigators recognized the shortcomings of the traditional review and the advantages of more objective, explicit procedures for evaluating and summarizing research. Yet reviews still have a place, and much can be learned from them. Waxman and Walberg (1982) examined 19 reviews of teaching process-student outcome research published during a recent decade that critically reviewed at least three studies and two teaching constructs; they described their methods, compared their conclusions, synthesized them, and and pointed out the implications for future reviews, syntheses, and prior research.

The 19 reviews reflect the inexplicit, varied, and vague standards revealed by Jackson's (1980) analysis of 87 review articles in prominent educational, psychological, and sociological journals. None of the reviews, for example, described their search procedures, and only one stated explicit criteria for inclusion and exclusion of primary studies. Comparative analysis of the studies, moreover, revealed that the reviewers failed to search diligently enough for primary studies or to state the reasons for excluding large parts of the research evidence. Among the



five reviews that covered positive reinforcment such as praise and feedback in teaching, only six studies were covered in the most comprehensive review in contrast to the 39 listed in Lysakowski and Walberg's (1981) synthesis. Such arbitrary selection of small parts of the evidence, of course, leaves the reviews open to systematic bias and means that the reviews and their conclusions cannot be replicated in a strict sense because their methods are undescribed.

Although the reviews purported to be critical, their coverage of the 33 standard threats to methodological validity (Cook & Campbell, 1979) was spotty and haphazard. In 95.4 percent of the possible instances, the reviews ignored specific threats. External validity (interaction of teaching treatments with selection, setting, and history) was relatively well covered, perhaps reflecting the search and claims for aptitude-treatment interactions of the 1970's; but the serious problem of internal validity such as reverse and exogenous causes in correlational studies were almost wholly ignored. Indeed, there appeared an odd tendency to select correlational studies rather than experiments for review.

Despite these problems, however, a statistical tabulation of the conclusions of the reviews shows substantial and statistically-significant agreement that five broad teaching constructs--cognitive cues, motivational incentives, engagement, reinforcement, and management and climate--are positively associated with student learning



outcomes (see Table 1). These tabulations, moreover, are in close agreement with quantitiative syntheses of large, systematic collections of primary studies discussed in a subsequent section.

Insert Table 1 about here

Current Research Syntheses

To characterize quantitative syntheses of educational research completed since 1979, sixteen were found in 1982 by scanning publications of the American Educational Research Association and writing to the members of "the invisible college" of about 100 scholars that meet annually to present and discuss research on teaching. A more systematic search in late 1982 using Dissertation Abstracts, Social Science Citation Index, Education Index, computer retrieval, and references in recent publications indicates that these syntheses plus those discussed in subsequent sections of this chapter represent about three-fourths of those completed in education thusfar in the 1980s. (An analysis of a more complete corpus is underway by the present author and colleagues, but the increasing number of syntheses makes exhaustive coverage an elusive goal.)

Table 2 suggests a number of instructive points for both educational practice and research synthesis. It provides, for example, an empirical answer to the coincidence of vote counts and effect sizes. Every mean



than 50 percent; every negative effect size had a vote count less than 50 percent. Thus, as may be expected from normal distributions, consistently positive findings will yield positive average results (the next section shows that much of the variance in effects can be predicted by regression from counts). The likely explanation for the uniform association is that strong causes produce results consistent in sign. Indeed, the only cases in which the association can be reversed are skewed distributions in which a few very strong positive results are sufficient to pull the mean above zero from a cluster of small effects, more than half of which are negative (or vice versa).

Insert Table 2 about here

The first two syntheses grouped under Teaching Stategies in Table 2 show fairly close agreement with respect to the consistency of cooperative learning. Johnson and others (1981) categorized their results by comparisons of four treatment variations (cooperative, competitive, group competitive, and individualistic), whereas Slavin (1930) categorized his results by outcomes. Cooperative learning obviously produces superior results; but it would be useful if journal editors would allow research synthesists space to report average results by more standard classifications of independent and dependent variables and



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study conditions to facilitate comparisions of replicated syntheses such as these two.

The next two syntheses raise important, unresolved methodological questions. Becker and Gersten's (1982) synthesis indicated a small average effect of direct instruction in several sites, but all effect sizes came from the same study. Although teachers in the various sites may have been independent actors, methodological bias can make the effects non-independent from a statistical point of view, and independent replications by different investigators would be in order to a provide a more Pflaum and others (1980) found no definitive answer. average superiority of different reading methods but a substantial advantage in learning outcomes of experimental over control groups no matter what the reading method employed. Although Hawthorne effects could be discounted by the synthesis, the increased energy and attention devoted to tasks by teachers in experimental groups rather than putative treatments themselves may partly account for superior results in teaching-methods and other educational studies.

Table 2 includes two rough replications that indicate substantial agreement in results despite large variations in study search, selection, and numbers. Hansford and Hattie's (1982) and Findley and Cooper's (1981) syntheses of correlations of self-concept and locus of control with achievement and performance differ only slightly in the second decimal place in both the vote counts and average



correlations. Carlberg and Kavale's (1980) and Ottenbacher and Cooper's (1981) syntheses agree that the effects of mainstreaming (federally-encouraged efforts in the United States to mix regular and cognitively, emotionally, and physically handicapped children in the same classes) are inconsistent and probably near zero.

Two syntheses show curvilinear effects of independent variables on educational outcomes. Smith and Glass (1980) found that the benefits of reduced class size are larger at the smaller ranges of one to 10 members than they are at higher ranges; for example, the measureable cognitive and affective outcome differences between classes of 20 and 60 appear trivial. Similarly, Williams and others (1982) found decreasing achievement with departures from 10 weekly hours of leisure-time television viewing such that estimated differences in achievement between children who watch about 30 hours--an average number--and 60--a large amount--are miniscule.

Other effects are summarized in the table, and the reader is referred to the original syntheses for details that are not discussed here. Overall the results indicate a large range of effects, which, if replicated in further primary research and syntheses, would have fairly definite implications for choosing policies and practices that seem likely to have consequential effects on raising educational outcomes.

The Michigan Program



Chen-Lin and James Kulik lead a vigorous group of research synthesists at the University of Michigan, which included Peter Cohen, now of Dartmouth. The group has been unusually productive of high-quality syntheses first in higher education and later in secondary-school research. Personal communications with the group reveal that their team approach, much like that described by Shulman and Tamir (1973) in the Second Handbook of Research on Teaching, accounts in part for the quantity and quality of work.

James Kulik kindly prepared Table 3 according to the present author's specifications. It shows the results of eleven syntheses completed by the Michigan group by the end of 1981. Like the sixteen syntheses by other investigators discussed in the last section, those in Table 3 show a number of consistent moderate to large effects that can help to put high school and college teaching on a firm scientific basis.

Insert Table 3 about here

Kulik's results also permit an estimate of the mean size of effects from vote counts. The regression equation, ES = -.403 + .008 (% Positive), accounts for 76 percent of the variance in the effect sizes. The corresponding equation for the syntheses in Table 2 for which both indexes are available, ES = -.761 + .015 (%), accounts for 59 percent of the effect-size variance (the correlational



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results assume both causality and a one-unit increase in the independent variable). Both equations forecast near zero effect sizes for vote counts of 50 percent; but the higher slope for the results in Table 2 forecast larger effects than do the Michigan data; at vote counts of 75 percent, for example, the respective forecasts are .36 and .20. Thus the size of the regression slope is unstable across samples, and more intensive analyses of the complete corpus of syntheses are in order.

The two data sets also permit separate empirical estimates of the distributions of vote counts and effects. The mean (and standard deviations) of Michigan and other estimates of the vote counts are respectively 67 and 64 (and 19 and 16); the mean effects are respectively .17 and .22 (and .19 and .31). Assuming normal distributions of effects, empirical norms for vote counts and effect sizes can be set forth on the basis of the averages of these statistics; for example, the middle two-thirds of the effects in the recent educational research sampled range from about -.05 to .45. It could be said that effect sizes of .20 are average, and those above .45 are large and exceed about 84 percent of those typically found in educational Similarly, vote counts of 67 and 85 percent might be provisionally taken as average and large. These norms are, of course, very rough and preliminary, but they are based empirical results rather than opinion and may be useful in gauging present and future results until larger normative samples are analyzed.



Syntheses of Bivariate Productivity Studies

A group at the University of Illinois at Chicago has concentrated on synthesizing research on nine theoretical constructs that appear to have consistent causal influences on academic learning: student age or developmental level, ability (including prior achievement), and motivation; amount and quality of instruction; the psychological environments of the class, home, and peer group outside school; and exposure to the mass media (Walberg, 1981). The group first collected available vote counts and effect sizes in the review literature of the 1970's and then conducted more systematic syntheses directly on the nine factors. This section summarizes both efforts.

Synthesis of reviews of the 1970's. Walberg, Schiller, and Haertel (1979) collected reviews published from 1969 to 1979 on the effects of instruction and related factors on cognitive, affective, and behavioral learning in research conducted in elementary, secondary, and college classes and indexed in standard sources. The vote counts for the corpus of reviews are shown in Table 4.

Insert Table 4 about here

The vote counts should be cautiously interpreted because not only may journal editors more often select studies with positive results but also reviewers may select



positive published studies for summarization. Neither editors nor reviewers ordinarily state explicit policies on these important points. Subsequent, more systematic syntheses, nonetheless, have generally supported traditional reviews; and it would be wasteful to ignore the labors of the last decade of effort, even though it may only be considered a starting point for subsequent work.

Notwithstanding the possible double bias in the vote counts (see earlier sections on counter-biases), the results in Table 4 are impressive. A majority of the variables in the table were positively associated with learning; in 48 or 68 percent of the 71 tabulations, 80 percent or more of the comparisons or correlations are positive. Although all of the variables are candidates for synthesis using systematic search, selection, evaluation, and summarization procedures, it appears that the 1970's produced reasonably consistent findings that are likely to be confirmed by more comprehensive and explicit methods of the present decade.

Syntheses of Productivity Factors. The Chicago group also carried out syntheses of the nine factors using methods discussed in previous sections of this chapter. The National Institute of Education supported the syntheses of learning research in ordinary classes, grades kindergarten through twelve. A separate grant from the National Science Foundation on science learning, grades 6 through 12, permitted more exhaustive, intensive search for unpublished work and an advisory group of science educators and research



methodologists as well as a semi-independent replication of the results for several of the factors. A summary of the findings is shown in Table 5.

Insert Table 5 about here

All of the effect sizes (including mean contrasts and correlations) are in the expected direction. The mean effects for the two samples of studies are similar in magnitude, which suggests generality or robustness of effects across more and less intensive methods of synthesis. In particular, the syntheses of quality of instruction including cues, participation, and reinforcement of about 1.0 and .8 in general grades K-12 and in science grades 6-12 support the conclusions of the 19 reviews discussed in a previous section (see also Table 1). Despite these corroborations of findings, of course, independent replications of the syntheses as well as new and probing experimental studies are needed.

Syntheses of Multivariate Studies

The Chicago group also conducted multivariate analyses of the productivity factors in samples of from two to three thousand 13- and 17-year-old students who participated in the mathematics, social studies, and science parts of the National Assessment of Educational Progress (see, for example, Walberg, Pascarella, Haertel, Junker, and Boulanger, 1981, 1982). These survey analyses complement

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small-scale correlational and experimental studies in providing on representive national samples data on fairly comprehensive sets of the productivity factors, each of which may be statistically controlled for the others in multiple regressions of achievement and subject-matter interest.

Such analyses allow a simultaneous assessment of qualities and amounts of instruction and the other factors in the production of learning. Since the factor levels are reported as experienced by individual students, the analysis are sensitive to micro-variations in the multiple environments of the school, peer-group, home, and mass media to which each student is exposed.

Although the sets of variables available in the National Assessment can be used to assess possible exogenous causes because they are measured and can be statistically controlled in regression equations, the measures are cross-sectional for individuals. Therefore, they cannot effectively rule out reverse causation such as learning as a cause of motivation and more stimulating teaching. Another shortcoming of the data is that parental socioeconomic status serves as a proxy for ability and prior achievement.

As pointed out above, nonetheless, the strengths of the National Assessment data complement those of small-scale bivariate studies that typically control for only one or two of the factors. If syntheses of both data sources point in the same direction, then more confidence can be placed in the conclusions.



Table 6 shows that the factors, when controlled for one another, are suprisingly consistent in sign, significance, and magnituide across subject matters, ages, operational measures of the factors, and independent national samples. The median standardized regression weights and squared multiple correlations, shown in the last row, reveal the small to moderate effects of the factors when controlled for one another and sizable amounts of variance accounted for even without ability and prior achievement measures.

> Insert Table 6 about here

Syntheses of Open Education Research

Open education is an elusive concept, now dismissed by many educators, but one that research synthesis now illuminates. The history of efforts to synthesize its effects is instructive about: the dangers of basing conclusions, policies, and practices on single studies; replication and improved methods of syntheses, and a shortcoming of much of the research discussed above that employs grades and standardized achievement as the sole outcomes of teaching.

From the start, open educators tried to encourage educational outcomes that reflect school-board goals such as cooperation, critical thinking, self reliance, constructive learning attitudes, life-long learning, and other goals that evaluators seldom measure. Raven's (1981) summary of



surveys in Western countries including England and the United States shows that educators, parents, and students rank these goals far above standardized test achievement and grades.

A synthesis of the relation of conventionally-measured educational outcomes and adult success, moreover, shows their slight association (Samson and others, 1982). Thirty-three post-1949 studies of physicians, engineers, civil servants, teachers, students in general, and other groups show a mean correlation of .155 of these educational outcomes with success indicators such as income, self-rated happiness, work performance and output indexes, and self-, peer-, and supervisor-ratings of occupational effectiveness. These results should challenge educators and researchers to seek a balance between continuing motivation and skills to learn and perform well on new tasks as an individual or group member on one hand and mastery of teacher-chosen, textbook knowledge that may soon be obsolete or forgotten on the other.

Perhaps since Socrates, however, arguments over student-centered and teacher-centered education have remained so polarized, polemical, and pervasive that educators find it difficult to stand firmly on the high middle ground of balanced, joint, or cooperative determination of the goals, means, and evaluation of learning. Progressive education, the Dalton and Winnetka plans, team teaching, the ungraded school, and other



innovations in this century held forth this ideal but gravitated toward authoritarian teaching or permisiveness and could not be sustained. Although open education, too, faded from view, it was more carefully researched; and syntheses of it may help prepare educators for evaluating future efforts.

Three Syntheses of Open Education. Horwitz (1979) first synthesized about 200 comparative studies of open and traditional education by tabulating vote counts by outcome category. Although many studies yielded non-significant or mixed results especially with respect to academic achievement, self concept, anxiety, adjustment, and locus of control, more positive results were found in open education on attitudes toward school, creativity, independence, curiosity, and cooperation.

Peterson (1979) calculated effect sizes for the 45 published studies. She found about -.1 or slightly inferior effects of open education on reading and mathematics achievement; .1 to .2 effects on creativity, attitudes toward school, and curiosity; and .3 to .5 effects on independence and attitudes toward the teacher.

Hedges, Giaconia, and Gage (1981) synthesized 153 studies including 90 dissertations using an adjustment of Glass's effect-size estimator which is slightly biased especially in small samples. The average effect was near zero for achievement, locus of control, self concept, and anxiety; about .2 for adjustment, attitude towards school



and teacher, cariosity, and general mental ability; and about .3 for cooperativeness, creativity, and independence.

Despite the differences in study selection and synthesis methods, the three studies converge roughly on the same plausible conclusion: students in open classes do slightly or no worse in standardized achievement and slightly to substantially better on several outcomes that educators, parents, and students hold to be of great value. Unfortunately, the negative conclusion of Bennett's (1976) single study--prefaced by a prominent psychologist published by Harvard University Press, publicized by the New York Times and media and experts that take that newspaper as their source--probably sounded the death knell of open education, even though the conclusion of the study was later retracted (Aickin, Bennett, & Hesketh, 1981) because of obvious statistical flaws in the original analysis (Aitkin, Anderson, & Hinde, 1981).

Components of Open Education. Giaconia and Hedges (1982) took another recent and constructive step in the synthesis of open education research. From the prior effect-size synthesis, they identified the studies with the largest positive and negative effects on several outcomes to differentiate more and less effective program features. They found that programs that are more effective in producing the non-achievement outcomes--attitude, creativity, and self concept--sacrificed academic achievement on standardized measures.

These programs were characterized by emphasis on the



role of the child in learning, use of diagnostic rather than norm-referenced evaluation, individualized instruction, and manipulative materials but not three other components sometimes thought essential to open programs--muiti-age grouping, open space, and team teaching. Giaconia and Hedges speculate that children in the most extreme open programs may do somewhat less well on conventional achievement tests because they have little experience with them. At any rate, it appears from the two most comprehensive syntheses of effects that open classes on average enhance several non-standard outcomes without detracting from academic achievement unless they are radically extreme.

Synthesis of Instructional Theories

To specify the productivity factors in further theoretical and operational and detail provide a more explicit framework for future primary research and synthesis, Haertel, Walberg, and Weinstein (1983) compared eight contemporary psychological models of educational performance. Each of the first four factors in Table 7-student ability and motivation, and quality and quantity of instruction--may be essential or necessary but insufficient by itself for classroom learning (age and developmental level are omitted because they are unspecified in the models).

Insert Table 7 about here



The other four factors in Table 7 are less clear: although they consistently predict outcomes, they may support or substitute for classroom learning. At any rate, it would seem useful to include all factors in future primary research to rule out exogenous causes and increase statistical precision of estimates of the effects of the essential and the other factors.

Table 7 shows that, among the constructs, ability and quantity of instruction are widely and relatively richly specified among the models. Explicit theoretical treatments of motivation and quantity of instruction, however, are largely confined to the Carroll tradition represented in the first four models; and the remaining factors are largely neglected.

The table poses empirically-researchable theoretical questions; the tension between theoretical parsimony and operational detail, for example, suggests several: Can the first four constructs mediate the causal influences of the last four? Would assessments of Glaser's five student-entry behaviours allow more efficient instructional prescriptions, than would, say, Carroll's, Bloom's, or Bennett's more general and more parsimonious ability subconstructs? Would less numerous subconstructs than Gagne's eight instructional qualities and Harnischfeger and Wiley's seven time categories suffice?

The theoretical formulation of educational performance



models of the past two decades since the Carroll and Bruner papers has made rapid strides. The models are explicit enough to be tested in ordinary classroom settings by experimental methods and production functions. Future empirical research and syntheses that are more comprehensive and better connected operationally to these multiple theoretical formulations should help reach a greater degree of theoretical and empirical consensus as well as more effective educational practice.

Desegregation and Educational Productivity

As the previous section has shown, sufficient empirical and theoretical syntheses have accumulated during the past five years to point more definitively than ever before to the proximal, alterable factors that affect educational achievement. Nearly all the research has been carried out in natural settings such as homes and schools, and most of it shows generalizability across student characteristics, subjects, and research methods, including randomized assignment to experimental treatments.

The large average magnitude and consistency of many of these productive factors justly provides a substantial amount of confidence about how educational achievement may be raised. Since many of the factors and techniques have already been extensively employed in ordinary schools and found successful, inexpensive, and non-contributional, it appears that educational achievement might be increased



productive of the factors, say, those with effect sizes above .3, more extensively and intensively. The purpose of this section is to compare the consistency and magnitude of such factors to the effects of school desegregation, as revealed by three recent meta-analyses--Krol (1978), Crain and Mahard (1982), and my statistical summary of the studies meeting the selection criteria of the National Institute of Education (NIE) panel of scholars.

Selection Criteria

Aside from the inclusion of data only on black students in all three meta-analyses, Krol (1978, p. 16), Crain and Mahard (1982, p. 6) and the NIE panel (Schneider, Note 1) varied considerably in explicit criteria for study selection. Krol, for example, excluded studies that lacked achievement measures before and after desegregation and those that lacked sufficient statistics to calculate effect sizes (pp. 83-84). Excluding studies without pretests turns out to be a reasonable decision because Wortman's (Note 2) research shows desegregated groups are on average advantaged on achievement before desegregation. Thus apparent posttest advantages of desegregation are in part attributable to preexisting differences, and pretest adjustment is required for valid estimation of desegregation effects.

Crain and Mahard (1982) excluded "excluded a large number of papers, many of which compared students in racially segregated and racially mixed schools, but gave no



indication that a formal desegregation plan had been adopted" (p. 6). Because they included studies that employed ability (in contrast to educational achievement) as a dependent variable and conducted a more recent and exhaustive search, they used 93 studies for analysis in contrast to Krol's 55 (see Tables 8 and 9).

Insert Tables 8 and 9 about here

The NIE panal employed a number of stringent criteria for study rejection including the following: non-empirical and summary reports; studies done outside the U. S. and geographically non-specific; those that combined or compared ethnic groups, lacked contemporaneous-control or predesegregation data, or analyzed heterogenously desegregated groups; those with more than 35 percent attrition, majorityblack desegregated conditions, varied exposure to desegregation, and non-comparable groups; those with unknown sampling procedures, cross-sectional data, or non-comparable samples at each observation point; those with unreliable or unstandardized instruments, unknown test content or instruments, unknown test administration dates, ability tests as dependent variables, and non-equivalent pre-tests and post-tests; and insufficient statistics (Schneider, Note Application of these exclusion criteria (Wortman, Note 2) resulted in 19 "acceptable studies."

Thus, all three data sets are similar in including only

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studies of black achievment. The differ chiefly in that Krol and the NIE panel, unlike Crain and Mahard (1982), exclude ability tests, and the NIE employed stringent methodological criteria that resulted in a selection of studies only 19 percent as large as Crain and Mahard's set (see Table 8).

The NIE panel may be right in specifying stringent selection criteria from one viewpoint: the conclusions of review articles are usually based upon methodologically acceptable studies. But, as Glass, McGaw, and Smith (1982, p. 226) point out, excluding studies by implicit or explicit selection criteria can convert empirical questions of research methodology to a priori assumptions. Excluding studies without pretests, for example, may exclude randomized experiments—possibly the best design in certain respects for probing causality and avoiding untenable covariance assumptions.

If it were to be found that randomized post-test only designs yielded the same results as pre-test-post-test quasi-experiments, then greater confidence could be placed in the results than the results of either design by themseves, since the two designs are subject to different threats to methodological validity (Cook & Campbell, 1979). Because, for example, the findings on instructional research are generally robust and consistent across study features such as research methods and student characteristics, substantial confidence can be placed in their results.



Moreover, excluding studies on policy or substantive criteria may be useful to lighten the effort or to narrow research questions; but exclusion also restricts the inferences and comparisons that can be made and the policies that may be implied. In the Krol and NIE selections, for example, it will not be possible to determine whether desegregation has a different impact on achievement than it does on ability or other educational outcomes such as creativity, critical thinking, interest in further learning, and social perceptiveness. In none of the three sets of studies, moreover, will it be possible to compare the effects of desegregation on Asian, black, Hispanic, and At least for some parents, educators, white students. policy makers, researchers, and others, it would be useful to have reliable information on these and other points.

None of this is to argue that all studies should be summarized in one overall vote count or mean effect size. Although that statistic and its significance are of interest, characteristics of the studies such as Cook and Campbell's (1979) 33 threats to methodological validity, student characteristics such as ethnicity and grade level, and conditions of desegregations such as voluntary and mandatory plans should be categorized, coded, and tested for statistical significance with studies as the units to afford independence as assumed in statistical inference. (If desegregation is working generally well according to a study, then students in different grades within the study

are likely do well, and their performance is correlated and not statistically independent; similarly, if students are doing poorly in another study, different grades lack independence; therefore the means for studies, not for grade levels or other units, must be taken as the units for metanalysis or each comparison in a study must be weighted inversely to the number of comparisons in the study. Another reason for using study means or weighting is to insure that each study is given an equal weighting of one, not a weighting based on the arbitrary number of comparisons the investigator happened to make.)

Synthesis of Three Meta-analyses

Tables 8 and 9 show what can be validly extracted as the chief findings from the three meta-analysis. Table 8 shows that three estimates of percent-positive studies vary between 61 and 64 percent. These percentages are in surpirsingly close agreement considering the widely different selection criteria and numbers of studies in the three syntheses.

Table 9 shows that the statistical significance cannot be determined in two cases because the percentage of positive comparisons rather than studies are reported; and, in the NIE case, the sign test based on the number of studies is insignificant. By the norms of recent syntheses of productivity factors discussed in previous sections, the percentage magnitudes are neither large (85 percent) nor average (67 percent). The statistical significance of the



percentages cannot be determined in the two previous syntheses previously reported and is insignificant in the case of the NIE selection.

The statistical significance of the effect sizes are mixed: indeterminate for Krol, because of comparison weighting; significant for Crain and Mahard; and not significant for the set of studies acceptable to the NIE panel. In none of the three cases was the magnitude of the effect large (.45) or average (.20). (Crain and Mahard's significant finding of higher effects in kindergarten and first grade are unsupported by Krol and reversed in analyses by Wortman (Note 2); and their randomized-longitudinal effect is insignificant with study as the unit. Thus, their overall average study-weighted effect size is reported in Table 8.)

The results from the three meta-analyses suggest that the vote counts fail with some uncertainty to reach conventional levels of statistical significance. By normative standards of recent syntheses of other educational factors, they clearly fail with respect to percentage results. The effect sizes as a set are indeterminate with respect to significance and certainly fail to reach criterion levels with respect to normative magnitude.

Conclusion

New techniques of research syntheses show a number of potent factors for improving educational achievement that have proven to be consistently effective in a wide variety



of experimental and educational conditions. These include the amount and quality of instruction, constructive classroom morale, and stimulation in the home environment. It is in our national economic, social, and political interest to implement these factors more deeply and widely for all children (Walberg, 1983). In this effort, school desegregation does not appear to prove promising in the size or consistency of its effects on learning of black students.



Reference Notes

- 1. Schneider, J. M. Personal communications. August 16, 1982; November 4, 1982.
- 2. Wortman, P. Personal communications. August 28, 1982;
 November 10, 12, 1982.



Table 1
Conclusions of 19 Reviews and
2 Quantitative Syntheses of
Research on Teaching

	Simulation				
	Cargnitive Cares	Maisainnal Incensives	Engagement	Reinfincement	Management and Climate
A Design Complete Constelle	19	5 .	10	13	15
tumber of Reviews Covering Construct tumber of Reviews Concluding Relation to Learning is Positive Endutality of an Even Split	17 .01	.10	to .01	9.5 10	13.5 .01
dean Effect Sizes from Quamitative Symbesis	1.28		AH.	.9 4 	1.17
Probability of Evidence Assuming Zero Population Effect	.01			.01	

Table 2
Selected Post-1979 Quantitative Syntheses

Author	Number of Studies	Independent and Dependent Variables	Mean Correlation or Effect	Percent Positive	Comments
Teaching Strategies Johnson, Maruyama, Johnson, Nelson, and Skon (1981)	122	Effects of cooperation, intergroup and interpersonal competition, and individual goal efforts on achievement and productivity	.00 .78 .37 .76 .59	54 76 68 83 81 47	Cooperative vs. group competitive Cooperative vs. competitive Group competitive vs. cooperative Cooperative vs. individualistic Group competitive vs. individualistic Competitive vs. individualistic
Slavin (1980)	28	Effects of educational programme for cooperative learning	rams	81 78 95 65	Curriculum-specific tests Standardized tests Race relations Mutual concern
Becker & Gersten (1982))	i	Effects of Direct Instructi Follow Through on later achievement (7 sites on 2 occasions, fifth and sixth grades)	on .23	••	Effects larges for mathematics problem dolving and for fifth grade
Pflaum, Malborg, Raragianes, and Rasher (1980)	96	Effects of different method teaching reading on learning	1g .60	76	Although Hawthorne offects could be discounted, experimental groups generally did substantially better than controls; sound-symbol blending was one standard deviation higher than other treatments.

Author	Number of Studies	Independent and Dependent Variables	Mean Correlation or Effect		<u>Comments</u>
Teaching Skills			•		
Luiten, Ames, and Anderson (1980)	135	Effects of advance organ- izers on learning and retention	.23		Effects larger on 20+ days retention higher achievers, college students, and when presented aurally
Redfield and Roussea (1981)	u 20	Effects of higher and lower cognitive questions	.73	••	Higher questioning effects greater training than in skills study and in more valid studios
#!!kinson (1980)	14	: Effects of praise on achievement	.08	63	Praise slightly more effective for lower socioeconomic groups; primary grades, and in mathematics
Other Studies				r	A 440 -
Butcher (1981)	47	Effects of microteaching lessons on teaching perfor- mance of secondary and elementary education studen	,46 ^	•	Secondary specific okillo Secondary questioning skillo Elementary specific skillo Elementary quostioning skills
Colosimo (1981)	24	Effects of practice and be- ginning teaching on self attitudes		48	Initial experience associated with greater authoritarianism and solf doubt inner-city experience more negative
Findley and Cooper (1981)	98	Correlations of locus of control and achievement	.18	19	correlations higher among males; for adolescents in constrast to children and adult groups; for spacific control measures; and for ot jective achievement

Table 2 (page 3 of 3)

			•			•
		Number of Studies	Independent and	Mean Correlation or Effect	Percent Positive	Connents
	Author Handford and Hattle (1982)	128	Correlation of self-concept and achievement/performance	.21	84	correlations higher for high school students in contrast to elementary and college; higher ability students specific rather than global self-concept; and verbal achievement measures
	Carleburg and Ravale (1980)	50	Effects of special versus regular classes	12		Effects positive for learning dis- abled and behavior disordered and negative for slow learners and men- tally retarded
	Ottorbacher and Cooper (1981)	43	effects of class placement of mentally retarded student on social adjustments	.05 cs07	61 46	Special class vs. regular class Special class vs. resource class
	Smith and Glass (1980)	59	Effects of class size on attitudes, climate, and instruction	.49	••	In contrast to small mean effect of .01 for achievement, moderate effect observed, which were larger on team than students, younger students, and for studies before 1969
\	Williams, Haertel, Haertel, and Walber (1982)	23 9 ;	Correlations of leisure time television and achievement	 05	34	effects negative at ratio of 1000 than 5 or greater than 15 hours per week and stronger for girls and higher ability groups
	Milloon and Putnam (1982)	32	Effects of pretests on outcomes	.17	57	effects greater for cognitive and personality outcomes, for treatment lasting between 2 and 30 days, and for randomized studies

Major Results from Quantitative Syntheses Conducted at the University of Michigan's

Center for Research on Learning and Teaching

			Sti	dies	Effect	5120	•
Report	I ndependent Var lab lø	Depandent Var lable	X Number Positive		Monn SD		Commonts
Jangart, J. Kulik,	individualized va.	Achievement on final examination	49	65	0.10	0.38	
6 C. KUI IK (1981)	secondary teaching	Attitude toward oubject motter	14	64	0.14	0.27	•
Ce han (1980)	Aldsamester rating reedback to teacher vo. no reedback	change on final ratings	22	91	0.38	0.41	Effects. were greater when teachers received consulting help along with rating feedback.
Cohon (1901)	class rating of instructor quality	closs achievement on final examination	67	00	6.43	0.13	Correlations were higher when teachers were faculty (not teaching sociatonts), when all tests were graded by a common
4 · 1				•			grader, and when otudents rated teachers ofter receiving grades.
		Ĉ\$n					•
cohen, Ebel Ing.	viqual-based vs. conventional	Achievement on final examination	6 5	97	0.15	0.41	Achievement offects wafe atronger in more recent atudios, in studios from
6 J. Kulik (1901)	college teaching	Student roting o	16	38	-0.08	6.60	universities, & when different teachers taught visual-based & control
		Course complette	ri 10	30	-0.05	6.23	

: table (Continued)

			St	udles	Effect	5120		
Report	Independent Variable	Depandent Variable	% Number Positive		Mean SD		Commente	
. Kullik, Cohen, Ebeling (1980)	Programmed vo. conventional	Achievement on final examination	56	71	0.24	0.52	Achievement effects were stronger in ., more recent studies.	
, (1960)	college teaching	course completion	9	61	-0.08	0.27	Min a 1 420111 a 12 - 1201	
J. Kulik. C. Kulik. & Cohen (19790)	Personal land System of Instruction vo.	Achievement on Final resembles	61	94	(0.49)	0.93	Achievement effects differed by subject and were stronger when	
	conventional college teaching	Course completion	27	37	-0.10	0.30	different teachers taugi psi and control classes.	
		Rating of course quality	11	91	0.46	0.69	and when control classes contained PSI features.	
J. Rulik, C. Rulik,	Audio-tutoriai va. convantionai	Achievement on finol examination	42	69	0.20	0.43	Achievement effects were etronger in studies found in	
Cohen (1979b)	college teaching	course completion	22	92	-0.10	6.37	journald.	
v.		Rating of course quality	6	90	0.12	0.52		
J. Kulik,	Computer-based vs. conventions!	Achievement on final examination	94 9	69	0.29	0.61	Achievement effecte vere stronger when different teachers	
C. Kullk. & Cohen (1980)	college teaching	Course completion	n 13	46	0.01	6.30	tought computer-based and control classes.	
		Rating of course	.11	13	0.24	0.52	with water and Early	

Table 4

A Selective Summary of a Decade of Educational Research

No. of Results	Positive		No. of	Perce
23	95.4	Research Topics	Results	Prair
		Assessment		
45	97.8	Psychological incentives and engagement	10	1 (M)
	35.7	The section of the country of the co	16	87
•		m b reinforcement of Mugent	6	IUI
84	66 0	m to an an anomant of class in Rason	15	10
		todicidual student enkakement in the	•••	
17		Open va. traditional education on:	26	9
		Achierment	_	10
• • •		Constitute		
				4
		Bell-colory		10
90	9 6.7			;; (
	-	Curronny	7	
10	100.0	Sell-Gelerimmeron ,	16	4
11	100.0	Independence	Ħ	9
4	100.0	Freedom from anxiety	6	1
•	1	Cooperation	57	-
7		the state of the s		
<u> </u>	•	Adjunct guestions on learning:	58	(
•		After text on recall	-	
2	•	After text on transfer		
7		Before test on recall		
В	•	Before that On transfer		
6	-			
5		Advance organizers on schimerent	-	
17	70.6	Analyte reviews of missioners	. 4	
		_ Direct instruction on activement		
		Lecture 13. Queussion un:	16	
		Achievement	7	
		Rejention	R	
		A		
		Student-vs. instructor-centered discussion un:	7	
•		Achievement	6	
			- 4	
		and control outsigns on actions	. •	
		Serial machological climate and learning:	40	
		Cohmissessi		
		Dilicara		
		Formality	13	
		Democracy		
		Environment		
	*	Speed		
		Diversity		
			17	;
		enpetriy Discommenisation		
		Pilot Karmerian		
		PAVORIBIII .		
		Motivation and warming	6:	ZV .
		Serial chas and learning		
		Mame environment on:		30
		Verbal achievement		22
		Math achievement		20
			,	
		Intelligence	*	6
		Intelligence Reading gains		6
	25 45 14 53 18 11 691 52 103 90 10 11 4 5 7 8 6 5 7	Results Positive 25 95.4 45 97.8 14 35.7 55 66.0 18 64.2 11 72.7 691 60.0 52 98.1 103 95.2 90 96.7 10 100.0 11 100.0 4 100.0 7 100.0 7 100.0 7 100.0 5 100.0 7 85.7 8 87.5 6 83.5	Results Positive Positive Positive 25 95.4 45 97.8 14 35.7 Factor cues to number: Teacher reinforcement of student Teacher reinforcement of student Teacher reinforcement of student Teacher reinforcement of class in lesson Individual student engagement in lesson Open vs. traditional education on: Achievement Creativity 103 95.2 Self-concept Autitude toward school Curristity 100 100.0 Self-determination Independente Freedom from anxiety Cooperation Programmed instruction on learning Adjunct questions on learning: After text on transfer 8 87.5 8 100.0 After text on transfer Advance organizers on learning Advance organizers on learning Advance organizers on learning Advance organizers on schevement Lecture vs. discussion on: Achievement Resention Achievement Understanding Attitude Factual vs. conceptual questions on achievement Understanding Attitude Factual vs. conceptual questions on achievement Social-psychological climate and learning: Cohesiveness Satisfaction Difficulty Formality Goal direction Democracy Environment Speed Diversity Competition Friction Ciqueness Apathy Disorganization Favoritam Motivation and learning Social class and learning More environment on: Verbal schievement	Positive Positive Research Topics So. of Results

Table 5
Correlations and Effect Sizes for Nine, Factors
in Relation to School Learning

Factor	Number of Studies	Results and Comment
Instruction Amount	31	Correlations range from .13 to .71 with a median of .40; partial correlations controlling for ability, socioeconomic status, and other variables range from .69 to .60 with a median of .55
Quality	95	The mean of effect sizes for reinforcement in 39 audies is 1.17, suggesting a 38-point percentile advantage over control groups, although girls and students in special schools might be somewhat more benefited; the mean effect sizes for cure, participation, and corrective fredback in 34 studies is .97, suggesting a 33-point advantage. The mean effect size of similar variables in 18 science studies is .01.
Social-psychological En	vitoument	On 19 outcomes, social-psychological climate variables added from 1
Educational	12	ability and presents: the signs and magnitudes of the correlations depend on specific scales (see Table 1), level of aggregation (classes and schools higher), nation, and grade level (later grades higher); but not on sample size, subject matter, domain of tearning (cognitive, affective, or behavioral), or statistical adjustments for ability and presents.
Mome	18	Correlations of achievement, ability, and motivation with home support and stimulation range from .02 to .02 with a median of .37, multiple correlations range from .28 to .01 with a median of .44; studies of boxs and girls and middle-class children in contrast to mixed groups show higher correlations (social classes correlations in 100 studies, by contrast, have a median of .29). The median correlations for three studies of home environment and tearning in science is .92.
Media-TV	23	274 correlations of feisure-time television viewing and learning ranged from06 to .05 with a median of05, although effects appear increasingly deleterious from 10 to 40 hours a week and separate terms for girls and high-10 children.
Peer group	10	The median correlation of pres group or friend characteristics such as socioeconomic status and educational aspirations with achievement-test scores, course grades, and educational and occupational aspirations is .24: correlations are higher in urban settings and in studies of students who reported aspirations and achievements of friends. The median of two sciences studies is .24.
Aptitude		foods been found frameworkers and school
Age-development	9	Correlations between Piaget developmental level and school achievement range from .02 to .71 with a median of .35. The mean correlation in sciences is .40.
Ability	10	measures are highest (mean = .72) full med by total ability (.71), nonverbal (.64), and quantitative (.60); correlations with monverbal (.64), and quantitative (.60); correlations with grades
Motivation	41	(.57). The mean ability-learning correlation in science is .4B. Mean correlation with learning is .54; correlations were higher for older samples and for combinations of subjects (mathematics) and
		measures, but did ma depend in type of minimum nur the sex of the samples. The mean in three studies in science is .55.

Table 6

Regressions of Avhievement on Productive Factors

Super-Standardized Meights

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ı		<u>M</u>	41	Achievo- ment	Arritude	<u>583</u>	Quality of Instruction	Quantity of Instruction	Education (Class)	Home		Entra- Curricular Activities	kmework	stin- ulation	Hedia-TV	.11	
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Table 8

Effects of Desegregation on Black Achievement
in Three Syntheses

Source	Positive Resulta Percent		standard Deviation	Comments
Krol (1978)	61	.16	.41	Based on 71 comparisons in 55 studies, grade level, mathematics and verbal achievement, and program-duration differences tested and found insignificant.
Crain & Mahard (1982)	62	.10	-25	Percent calculated as sum of 173 positive and half of 50 non-significant comparisons of 321 comparisons in 93 studies; effect-size mean based on 70 studies. With studies as units, significantly larger effects in kindergarten and grade one were found.
"Acceptable Studies"	64	.13	.24	Since the pretest advantage of desegregated groups over control groups was .18, results are calculated for 11 study-weighted means of posttests adjusted for pretests.

Table 9

Inferences from Three Syntheses

About the Effects of Desegregation on Black Achievement

	Percent-Posit	ive Studies	Average Effect Sizes				
	Significance (.05)	Magnitude (67%)	Significance (.05)	Magnitude			
Krol (1978)	?	No	?	No			
Crain & Mahard (1982)	?	No	Yes	No			
"Acceptable Studies"	No	No	No	No			
Conclusion	No?	No	?	No			

Note--The criteria for inferences are as follows: The significance required is the standard .05 level calculated for a sign test for a 50-50 split for positive vote counts, and a T test for the difference of the mean effect size from zero, when possible, on independent units of analysis, that is, studies not comparisons. The magnitude criteria are 67 percent of the studies positive and an average effect size of .20, for which the desegregated students would exceed 58 percent of the control-group students.

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